

Dave Tomko

Design | Illustration

SKILLS

Comprehensive knowledge in Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Dreamweaver, QuarkXPress, Preflight, HTML, CSS, Microsoft Excel, Microsoft PowerPoint, and Microsoft Word. Well-versed and skilled in illustration techniques including graphite, pen and ink, watercolor, and digital painting. Strong sense of responsibility, drive, organizational skills and excellent with meeting deadlines.

EDUCATION

BFA COMMUNICATION DESIGN

Kutztown University, Kutztown, PA

May 2003

WEB DESIGN I

*University of the Arts,
Philadelphia, PA*

Spring 2005

HONORS

MAGAZINES & JOURNALS AWARD OF EXCELLENCE

APEX Awards

2009, 2010

MIKE AND IKE CHARACTER DESIGN CONTEST WINNER

Just Born, Inc.

2002

BEATRICE AND SAMUEL ROBINS SCHOLARSHIP FOUNDATION AWARD

1999, 2001, 2002

MICHELLE M. RUSSO MEMORIAL SCHOLARSHIP

Kutztown University

2001

INTERESTS

Swimming 3 miles every morning, trying to keep up with my favorite authors (Grant Morrison, Dave Egger, and Michael Chabon), creating comics, and personal artwork.

EXPERIENCE

SENIOR DESIGNER

McNeill Group, Inc., Yardley, PA

April 2007 - Present

Current duties include designing covers and interiors for 2 magazines per month, 2 quarterly publications, newsletters, creating related marketing and sales materials for staff and clients, and heading up all interactive projects. This includes art-directing photo shoots, redesigning publications, creating illustrations for various magazines, managing advertising placement, creating and managing websites and e-mail newsletters, and managing design interns.

GRAPHIC DESIGNER

*Philly EDGE Alternative Weekly
Newspaper and Website,
Philadelphia, PA*

August 2005 - April 2007

Developed the art department by setting standards, created optimal work flow situations and training sessions for new employees as well as developed an identity, and overall look and layout of the paper. Created and managed the design of covers, editorial layouts, 40 to 50 ads per week, plus managed website content, art-directed photo shoots, and created identities for promotions and events. Created and lead the implementing of a classified section.

GRAPHIC DESIGNER

*Kenney Marketing & Advertising,
Philadelphia, PA*

July 2004 - August 2005

Developed logos, brochures, signage, packaging and PowerPoint presentations for Brother Industries, A&A Court Reporting and Acsis, Inc.

GRAPHIC DESIGNER

DNA Creative, Huntington, NY

January 2004 - July 2004

Developed logos, layouts for press-release signage, point of purchase advertisements and billboards for such clients as Country Life, Bravo, Entertainment, The History Channel and The Fox News Channel.

GRAPHIC DESIGNER

*Office of Student Activities and
Co-Curricular Development,
Kutztown University, Kutztown, PA*

Fall 2002 - Spring 2003

Developed posters, brochures and logos for numerous campus events direction of student volunteers and staff.

INTERN

*Klunk & Millan Advertising,
Allentown, PA*

Spring 2003

Worked independently as well as with the staff to develop and produce newspaper advertisements, logos, letterheads, business cards and brochures.

INTERN

*FalaGraphics, The FalaDM Group,
Melville, NY*

Winter 2000 - Summer 2002

Worked in the Art Department and gained a solid understanding and job work flow, along with the knowledge of inks, web and sheet computer to plate environment. In addition, worked in the Xerox becoming familiarized with variable data and variable graphics.

CONTACT

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